

Special points of interest:

- General Meeting Wed., January 19, 2011, City Center
- Next Board Meeting is Tues., Feb. 1, 2011, Saratoga Arts, 8:30 am
- Next General Meeting is Wednesday, February 16, 6:30 pm, Sperry's

General Meeting: At the City Center featuring DBA Gift Card Workshop

The January general meeting is Wednesday, January 19, 6:30 PM, at the newly renovated City Center.

THIS IS A VERY IMPORTANT MEETING!

[“Hands On” DBA Gift Card Redemption Workshop](#)

led by DBA Member front line workers who will explain:

- What the cards are.
- Why they came about.
- How your staff redeems them, etc.
- We sold approximately \$80,000 in DBA Gift Cards during the holiday season, so it is imperative that your staff knows what they look like and how to redeem them.
- Please come, bring your front line staff at minimum, bring your questions, concerns, success stories, etc.
- Leaders of the workshop include Karen Kendar from Circus Café who has extensive knowledge on how these gift cards work along with representatives from Wheatfields Restaurant and Bill Neville of Heartland Payment Systems.

Please put this meeting on your calendar.

Please remember the correct number for the back of the card is 1-(800) 798-4014.

General Meeting
Wed., January 19, 2011
6:30 p.m.
City Center
[Hands On DBA Gift Card Workshop](#)
[With Member Front Line Workers](#)

*Catering by Suzanne Voigt
 From The Farmer's Market*

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SaratogaArtsFest 2011

The Fifth Annual SaratogaArtsFest is June 9-12, 2011. Join us again and celebrate this great event and reap the benefits of the increased traffic.

We are asking you to get involved! Here are some ways to participate:

1. Provide a discount, i.e. 10% off with the *ARTSPASS*.
2. Become a sponsor of a large performance OR DBA Music Showcase. These performances will be supported by great publicity for you with radio, banners, etc.
3. Self produce an event in your venue (i.e., DBA featured dinner performance).
4. Purchase an ad to be placed in the Festival Book & Events Guide.

5. Plan a give away at your business.
6. Name a dessert/appetizer, product or promotion that celebrates the arts.
7. Sign up as a volunteer.
8. Decorate your store window in a way that celebrates the arts.

We thank you for your support!

The SaratogaArtsFest DBA committee is Christel & Colin MacLean, co-chairs, & Melissa Fantasia, all at Circus Café, 583-1106; Fran Dingeman, Star 101.3 at 899-3000 & Susan Farnsworth, DBA, 587-8635.

Or e-mail circus@circuscafe.com, fran@star1013.com or slfdesign@aol.com.

Join us again to
celebrate
SaratogaArtsFest!

Christel & Colin
MacLean,
Circus Café,
SaratogaArtsFest
Committee Co-Chairs

DBA Membership Renewals

The DBA Board of Directors voted to keep your 2011-2012 DBA dues the same, with the same “early payment” discount. We have not raised your dues in seven years.

The DBA bills for dues will go out January 15. If you pay before February 15, you will get a discount. For businesses on Broadway or two blocks off Broadway, the \$250 dues will get a \$20 discount, a rate of \$230. If you are a not-for-profit or three

or more blocks off Broadway, the dues of \$195 are discounted \$10 to \$185. The due date to be included on the Map & Directory is March 15.

For every NEW business you recruit, to be a DBA member you will receive a \$20 discount on your dues. There is a new line on the New Member Application that says, “Referred by...” Make sure they fill in your name.

DBA Gift Card Committee

It is time to expand the DBA Gift Card committee. Right now we have board members Tim Holmes, Susan Farnsworth and Matt D’Abate on the committee. This is not enough to run the program. WE NEED TO GET MORE PEOPLE INVOLVED, so we are opening it up to the membership. For more information, please call Matt D’Abate at 584-5300.

Important Dates

- January 14-17.....Capital District Youth for Christ, City Center
- Wednesday, January 19..... DBA General Meeting, City Center**
- January 20-23.....Organic Farmers Annual Conference, City Center
- January 26.....Saratoga Co. Planning Annual Conference, City Center
- January 28.....Saratoga Co. Chamber of Commerce Annual Dinner, City Center
- January 28-30.....NEACA Arms Fair, City Center
- February 5-7.....13th Annual Winterfest, Saratoga Springs
- February 5.....Chowderfest, Saratoga Springs
- February 12.....14th Annual Bartenders Ball, City Center
- Tuesday, February 1..... DBA Board Meeting, Saratoga Arts Center**
- February 18-20.....Dance Flurry, City Center
- February 21.....Empire State Baptist Congress Annual Conference, City Center
- Wednesday, Feb. 16.....DBA General Meeting, Sperry's**
- February 25-27.....Saratoga Rotary Home & Garden Show, City Center



Fuchsia

13TH ANNUAL CHOWDERFEST TO BE HELD IN SARATOGA SPRINGS, NY

SARATOGA SPRINGS, NY – Enjoy some winter fun and some great food at the 13th Annual Chowderfest held in Saratoga Springs, NY on Saturday, February 5th, 2011 from 11:00 a.m. to 4:00 p.m. – the event is coordinated by the Saratoga Convention and Tourism Bureau. Special getaway packages are available for the event.

Visitors can pick up a ballot and taste chowders from as many as 60 participating restaurants & vendors and vote for their favorite. Each sample of chowder is \$1, and is paid directly to the establishment. Valid ballots need 5 stickers from participating businesses and can be turned in to the Saratoga Springs Visitor Center or the Saratoga Arts Center. For an additional \$7, Chowderfest attendees can take home an official long-sleeve Chowderfest T-shirt with a completed ballot. Winners will be announced in front of the Saratoga Springs City Center at 5:30 p.m. on the day of the event.

And, in an effort to be more environmentally friendly, a limited number of official Chowderfest “CHUGS” (reusable mug/lid/spoon combination) will be sold at participating Saratoga retailers for \$5.00 each.

Visitors can also bring their four-legged family members as there are 3 participants serving dog chowder. The popular Dog Chow Down will take place at 1:00 p.m. at the Saratoga Downtowner Motel. A local dog celebrity will be on hand to pick the winning chowder!

Enjoy music from Star 101.3 (WQAR) at the Saratoga Springs Visitor Center, 102.7 (WEQX) from 1 p.m.-3 p.m. at the Saratoga Springs City Center, and the always entertaining Shanty Singers at Caffe Lena. Additional entertainment information is available on the Chowderfest webpage.

Chowderfest is an event that takes place during the 14th Annual Winterfest weekend, February 5 - 7, 2011. For a list of participating restaurant, more events and further details, visit www.discoversaratoga.org/chowderfest or call 518-584-1531

Contact: Todd Garofano

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